



CITY OF HAYWARD

Hayward City Hall
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File #: RPT 19-233

DATE: March 11, 2019

TO: Council Sustainability Committee

FROM: Director of Utilities & Environmental Services

SUBJECT

East Bay Community Energy Update

RECOMMENDATION

That the Committee reviews and comments on this informational report.

SUMMARY

Staff will present an update prepared by East Bay Community Energy (EBCE) on enrollment, customer engagement, and plans for local development activities.

ATTACHMENTS

Attachment I Staff Report



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SUMMARY

Staff will present an update prepared by East Bay Community Energy (EBCE) on enrollment, customer engagement, and plans for local development activities.

BACKGROUND

EBCE formed in 2016 as a joint powers authority to provide cleaner, greener energy at lower rates to Alameda County customers. EBCE started providing electricity to commercial and municipal accounts in June 2018 and to residential customers in November 2018. Information about EBCE is available on their website¹. Staff has provided many reports about EBCE to the Committee and Council, all of which are available on the City's website². The most recent report to the Committee, on November 26, 2018, was about the priorities for EBCE's Local Development Business Plan (LDBP), which provides a framework for accelerating the development of clean energy assets within Alameda County while providing for local economic benefits. The Committee asked that EBCE's efforts align with priorities in the following order: (1) GHG Reductions; (2) Maintain Relative Rate Parity with PG&E; (3) Build Local Projects; and (4) Create Local Jobs.

DISCUSSION

During the meeting, staff will share a presentation that has been provided by EBCE. It will cover:

- Enrollment (opt-outs, opt-ups by city, product and sector)
- Customer Engagement

¹ <https://ebce.org/>

² <https://www.hayward-ca.gov/cce>

- Local Development Activities proposed for 2019 and 2020.

ECONOMIC IMPACT

Early implementation of the LDBP is likely to have limited impact on the local economy, but full implementation of the LDBP is expected to create approximately 3,000 direct jobs over the next eight years.

STRATEGIC INITIATIVES

This agenda item does not directly relate to one of Council's three Strategic Initiatives.

FISCAL IMPACT

EBCE's implementation of the LDBP will not have a significant impact on the City's General Fund.

SUSTAINABILITY FEATURES

Community choice energy was identified in the City's Climate Action Plan as the program with the greatest potential to reduce community-wide GHG emissions. It is possible that EBCE will enable Hayward to meet its goal to reduce emissions by 20% by 2020. Full implementation of the LDBP is expected to result in the development of approximately 400 megawatts of new renewable energy facilities by 2025, which would result in significant further reductions in GHG emissions.

NEXT STEPS

Staff will continue to partner with EBCE on customer engagement and implementation of the LDBP.

Prepared by: Erik Pearson, Environmental Services Manager

Recommended by: Alex Ameri, Director of Utilities & Environmental Services

Approved by:



Kelly McAdoo, City Manager